

Checklist for **WINNING THE IBMC**

#1 COMPLETE

Steve Blank's "How to Create a Startup" course found on [Udacity](#)

#2 SEEK OUT

an appropriate mentor(s) and meet frequently with them to help you through the lean startup process.

#3 FAMILIARIZE

yourself with the following IBMC website resources:

- + [Rules & Info Packet](#)
- + [Judging Criteria](#)
- + [Validating a Business Model](#)
- + [Preparing Your Submission](#)

and the concepts in the books below (most of the books have [summaries](#)):

- + Nail it, Then Scale It
- + Business Model Generation
- + The Startup Owner's Manual
- + Running Lean
- + The Lean Startup
- + Boom Start

#4 TRACK

your progress by using a [canvas](#). Consider using a digital tool to help with this process. A few are:

- + [Business Model Toolbox for iPad](#) (from creators of the Business Model Canvas)
- + [LEANSTACK.com](#) (from the creator of the Lean Canvas)
- + [LeanMonitor.com](#)
- + [Business Model Fiddle](#)
- + [TheStartupToolkit.com](#)

#5 WATCH

the following videos on the IBMC website:

- + [Submission Orientation & Best Practices](#)
- + [Submission Examples](#)
- + [Past Winners](#)

#6 FOLLOW

these blogs and social media accounts:

- + [IBMC Facebook](#) and [Twitter](#)
- + [Strategyzer Blog](#)
- + [Steve Blank's Blog](#)
- + [Ash Maurya's Blog](#)

#7 COMPLETE

the [submission form](#) on the IBMC website prior to the deadline

**Please note that while completing the items listed above will improve your team's performance in the IBMC, it does not guarantee that you will be invited to the international event or win the competition*