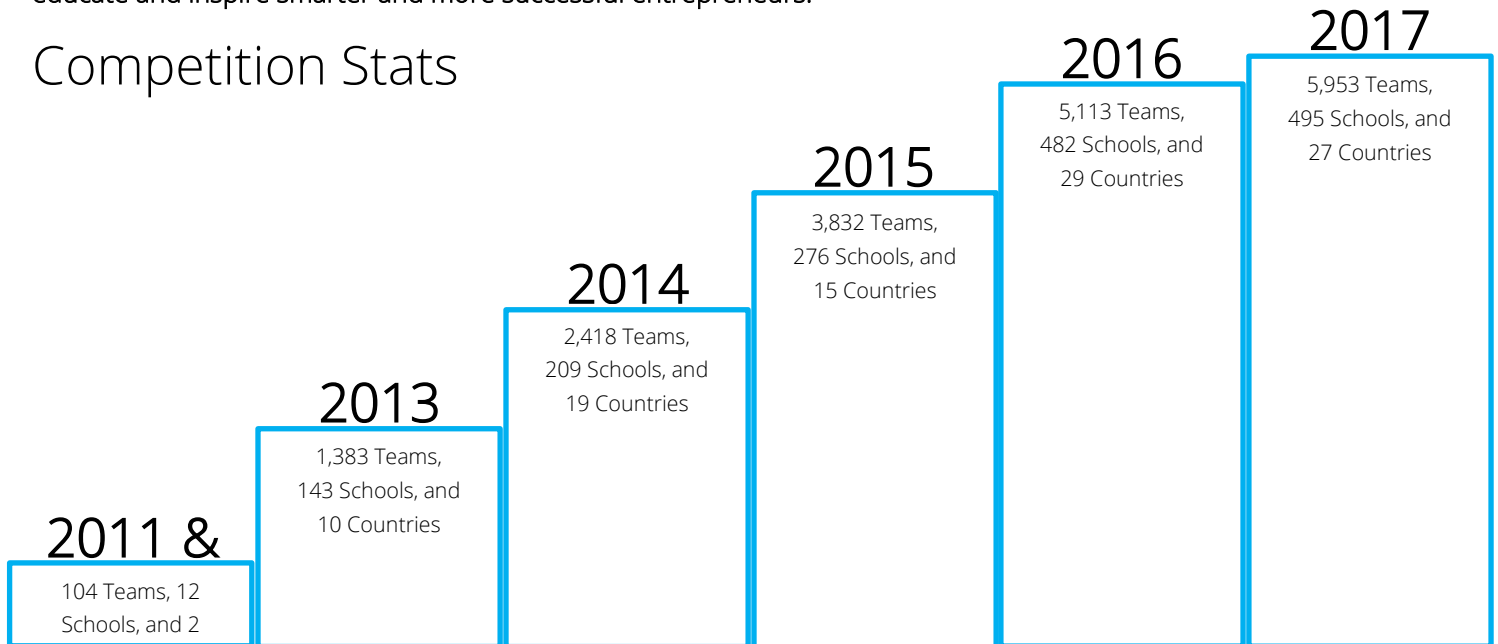


INTERNATIONAL BusinessModel COMPETITION

Partner with the **competition** that is
championing the principles of **lean startup**
around the world

The International Business Model Competition, founded by Brigham Young University in 2010, is *the first and largest lean startup competition in the world*. This unique student competition requires active identification and validation of crucial business model hypotheses rather than the writing of a static business plan, talking to customers outside the building rather than gathering secondary data inside the building, applying customer development rather than relying on product development, and "pivoting" or changing course rather than executing on the plan. **The IBMC's primary aim is to educate and inspire smarter and more successful entrepreneurs.**

Competition Stats



Success Stories



-1st Place, IBMC 2016
-Lemelson-MIT Invention Award
-\$1.3M in funding



-4th Place, IBMC 2015
-Y Combinator Accelerator
-\$1M in funding



1st Place, IBMC 2013
-R/GA Techstars Accelerator
-\$24M in funding



-3rd Place, IBMC 2012
-Amplify.LA Accelerator
-\$9M in funding

Past Judges



Steve Blank
-Author of *The Four Steps to the Epiphany* that launched the Lean Startup movement



Alex Osterwalder
-Co-author of *Business Model Generation*
-Created Business Model Canvas



Ash Maurya
-Author of *Running Lean*
-Creator of the Lean Canvas



Brant Cooper
-Author of *The Lean Entrepreneur*
-Co-founder of Moves the Needle