

BMC

BusinessModel

COMPETITION

Hosted at
BYU

2014

International
Competition



This is NOT a Business Plan Competition!

“No business plan survives first contact with a customer.”
- Steve Blank

“Why?” you ask? It’s due to the largely untested assumptions that entrepreneurs make when they put traditional business plans together. The IBMC was started to help aspiring student entrepreneurs increase their chances of launching successful ventures by **“getting outside the building”** to test and validate these assumptions before spending precious capital launching an unproven product or service.

Past participants have gone on to clean up at other competitions due to the overwhelming proof of concept they developed in the IBMC.

- 1st - 2013 CU Cleantech New Venture Challenge
- 1st - 2013 Utah Entrepreneur Challenge
- 1st & 2nd - 2013 UNL Global New Venture Competition
- 2nd - 2013 California Dreamin’ Competition
- 4th - 2013 Rice Business Plan Competition

Host Your Own Qualifier Competition

Want to host your own competition or **send a team** to the competition? Shoot us an [email](#) or check out our [website](#) and [promo video](#) for more info.

Save the Date

- ✓ Day 1 – May 1
 - ✓ Semis – May 2
 - ✓ Finals – May 3
- Hosted at **BYU**

All-Star Judges

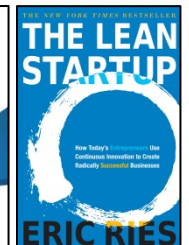
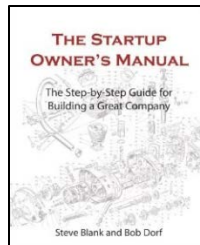
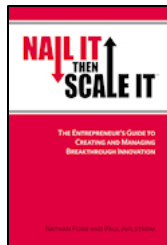
- Steve Blank
- Alex Osterwalder
- Nathan Furr

Contact Us

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- BusinessModelCompetition@gmail.com

Almost
\$100,000
in cash prizes

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the IBMC with
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